Dotted here and there are glass and cherry wood furnishings and brown leather seats from the 26/28 Faubourg Saint-Honoré line, designed by RDM. On the ground floor, a glass cube houses a lift with a cherry wood interior, while on either side two sculpted white staircases direct light upwards to the next floor, beckoning visitors to follow their inlaid mosaic path to the delights above. Lush off-white carpeting creates a serene and comfortable ambience, reflected by the soft tones of the Marmormito stuccoed walls.

On the side of the Rue du Rhône, a galaxy of jewels awaits the visitor: cherry wood partitions, tables and chairs upholstered in brown leather and several nooks lined with copper-coloured fabric create a warm and welcoming décor. Between this section and the area devoted to women's fashion lies an oasis of leather, in the form of bags and accessories.

Affolter Pignons Expansion in Mallgary
Affolter Pignons, a member of the Affolter group, has decided to invest four million francs in the construction of a new building located at number 62, Grand-Rue in Mallgary. Work began last October. The new infrastructure is expected to become operational this summer and is destined to house milling activities currently based in the existing building at number 74, Grand-Rue. The new premises will greatly optimise the working environment and boost the productive capacity of this activity: a 20% increase in the machine inventory, costing around three million francs, may eventually be installed there. Milling is one of the group's strategic activities, since the sister company, Affolter Technologies, develops, manufactures and sells numerically controlled milling machines. With this major investment, the group consolidates its position in the manufacture of gear-trains for the watch industry and underlines its attachment to its home town in the Berne-Jura.

Audemars Piguet Tribute to the Bolshoi Theater
The Bolshoi Theater, that crowning glory of Russian culture under every regime, since its foundation in 1778, was threatening to collapse before the decision was taken, nearly six years ago, to do whatever it took to give this legendary venue back its sparkle. More than 3,000 workmen and artisans worked on the site effectively doubling the size of the theater, as well as outfitting it with ultramodern equipment.

Thus, the Bolshoi once again looks like it did in 1896 when it was renovated after a fire. No detail has been overlooked. Apart from consolidating the building, great care has been taken in decorating it; it is in the gold leaf covered stucco or the framing of mirrors, in the curtains in the Tsar's box, those in the boxes, or the stage curtains, which have been entirely hand-stitched with gold thread.

As dance holds a very special place in Russian culture, a legendary ballet has been chosen to celebrate the reopening of the venue. Svetlana Zakharova, Audemars Piguet's ambassador, plays the starring role as the princess of the ballet, Sleeping Beauty. Accompanied by music composed by Tchaikovsky, her talent and grace dazzled some 1,700 de tailed actually localised dans le bâtiment existant de la Grand-Rue 74. Les nouveaux locaux permettront d'optimiser substantiellement l'environnement de travail et d'augmenter la capacité productive de cette activité: 20% de machines supplémentaires pour un montant de trois millions pourront, à ce stade, être envisagés.

Le taillage est une activité stratégique du groupe, puisque la société œuvre, Affolter Technologies, développe, fabrique et commercialise des machines à talier à commandes numériques. Par cet investissement, le groupe consolide sa position dans la fabrication de tuyaux d'horlogerie et renforce son attachement à sa localité ainsi qu'au Jura bernei.

Girard-Perregaux Partenariat avec Andrea Bocelli
Girard-Perregaux a annoncé en décembre dernier sa collaboration avec Andrea Bocelli, grand tonor de la musique classique contemporaine, pour le lancement de sa nouvelle fondation (Andrea Bocelli Foundation), dont le but est de combattre la pauvreté dans le monde et d'aider les personnes en détresse à franchir les obstacles causés par la maladie, la douleur et le handicap.